THE FORTUNE AT THE BOTTOM OF THE PYRAMID

REDUCING CORRUPTION: TRANSACTION GOVERNANCE CAPACITY

HTTP://www.amazon.com/Fortune-Bottom-Pyramid-Eradicating-Poverty/dp/0131467506

Learning Expectations:

Quote:

"Corruption, as we said, is a market for privileged access. It thrives in a system that allows for opaque decision-making. The cost of being inside the system will decrease only if governments tackle the issues of access, and transparency and recognize the changes needed in both the regulations and the laws. The experiment in Andhra Pradesh is one example of how digital technologies can be used to creatively enhance TGC through better access and transparency."

Book Review:

I have learned a lot from this chapter because it showcased one of the many possible applications of my course, information systems. Knowing of how the government in Andhra Pradesh combated corruption through the use of technology, I was motivated to plan on doing the same to my home country. C.K. Prahalad stated that what the citizen needs from the government to implement TGC (Transaction Governance Capacity) are access, transparency, speed and trust.

Corruption is a very evasive enemy. It will try to bail itself out just to continue on feeding on people's money. Information technology is one of corruption's nemeses. The project eSeva has made gigantic strides into repelling corruption. It still is a work in progress, but the promises are very delighting. They have turned the government-centric system the other way around, to a citizen-centric system. This way, the people have easy access to what they need from the government. I believe that this ethical move should be applied all over the globe.

But corruption will do whatever it takes to maintain itself. As the new technology emerges, so is the literacy of these people to flaws to the system. These government officials will hire hackers to devise new ways to earn money from the people.

What practitioners of the Information Technology field must do is to continuously find ways to erase corruption. They must not rest, for the trend of technology never rests.

What I have learned:

I have learned that IT is able to combat corruption.

Integrity Questions:

- 1. What are other ways that the IT industry is capable of to cease corruption?
- 2. What are the risks involved if any?